The Economic Contribution of the Food and Fiber System to the Mississippi Delta Region

Food and fiber processing and production are major components of the Mississippi Delta Region's economy. The Mississippi Delta Region includes 18 counties in northwest Mississippi: Bolivar, Carroll, Coahoma, Desoto, Holmes, Humphreys, Issaquena, Leflore, Panola, Quitman, Sharkey, Sunflower, Tallahatchie, Tate, Tunica, Warren, Washington, and Yazoo.

In 2011 alone, sectors of the economy that comprise the food and fiber system in the Delta directly accounted for 26,907 jobs paying \$1.06 billion in wages and salaries (Table 1). In addition, food and fiber system sectors also directly accounted for \$4.84 billion in sales with a valueadded generation of \$1.3 billion. Clearly, agriculture-related sectors that comprise the food and fiber system provide a major contribution to the Mississippi Delta Region's economy. Yet, that contribution has a much larger impact on the Delta economy than these direct impacts. A larger total impact results when accounting for indirect and induced impacts that result from industry and employee spending. Because of the food and fiber system, other indirect and induced jobs and economic value are generated in other sectors of the economy.

This report provides an estimate of the economic contribution of the food and fiber system on the Mississippi Delta Region's economy using 2011 data available on production (e.g., cotton farming, animal production), primary processing activities (e.g., cotton ginning, fish preparation and packaging), and value-added products (e.g., sawmills, paper manufacturing).

This report focuses on the total economic contribution of the food and fiber system on employment, income, total value of sales, and value-added generation.

Methods

The total economic contribution is the sum of direct, indirect, and induced effects. Direct effects represent the economic activity from businesses defined as the food and fiber system (i.e., producers, processors, and agricultural support services). Indirect effects represent the economic activity from businesses and organizations not traditionally thought of as agriculturerelated (e.g., services, utilities, and finance and insurance), though they may supply goods and services to agricultural businesses. Indirect effects are a basic response to agricultural activities and reflect the interdependence between businesses and industries throughout the economy.

Induced effects simply reflect spending by households as a result of direct and indirect effects. These effects were derived by using a well-known input-output modeling system called Impact for Planning and Analysis (IMPLAN). IMPLAN is a computerized database and modeling system for constructing regional economic accounts and regional input-output tables. The IMPLAN 440 sector input-output model is based primarily on data from the U.S. Bureau of Economic Analysis, the U.S. Bureau of Labor Statistics, the U.S. Census Bureau, the U.S. Department of Agriculture, and the U.S. Geological Survey. This study used 2011 IMPLAN data, the most recent available.



The total economic contribution of the food and fiber system (direct, indirect, and induced effects) was estimated in the IMPLAN model by removing sectors from the modeled economy in the previously defined Mississippi Delta Region and examining the resulting dependencies of all other sectors. This provides an estimate of how much economic activity is supported by sectors comprising the food and fiber system. This is the procedure recommended by the IMPLAN Group LLC for estimating the economic contribution of an industry. The results also indicate which sectors of the economy benefit the most from the economic contribution of the food and fiber system.

This study combines the 440 sectors into 30 aggregated sectors—12 agriculture and forestry sectors and 18 sectors representing the rest of the Mississippi Delta economy (**Table A1**). This procedure follows Barnett and Reinschmiedt (1996), who modeled the Mississippi economy using 45 aggregated sectors—26 food and fiber sectors and 18 nonfood and nonfiber sectors. The food and fiber system contains 12 sector groups, including soybean farms, grain farms, other farms (vegetable and melon), cotton farms, cattle and diary, poultry and eggs, aquaculture and other animal production, logging, commercial fishing and wildlife, agriculture support activities, food and fiber products, wood and paper products.

The economic contribution of the food and fiber system sectors on the Mississippi Delta Region's economy can be measured by four key statistics: employment (the number of full- and part-time jobs), employee compensation (the wages and salaries), output (the total value of production), and value-added (total output minus the costs of purchased inputs). Value-added represents the amount of money available for disbursement, in the form of wages, owner compensation, or taxes.

Results

The combined economic contribution of the food and fiber system had a substantial effect on the Mississippi Delta Region's economy as measured by jobs, employee compensation, total output, and valueadded (Table 2). Employment is the annual average number of full-time and part-time jobs in both private and public sectors. This measure represents those employed for wages as well as self-employed people. Food and fiber system activities contributed an estimated total employment of 49,580 jobs in the Delta, or about 20.3 percent of all jobs in the region. Employee compensation is the annual monetary wages and salaries paid to employees and self-employed people and includes the value of benefits. The food and fiber system contributed an estimated \$1.92 billion (20.8 percent) of the region's total labor income.

Output represents the total gross sales for goods and services throughout the region. The food and fiber system accounted for \$7.42 billion (24.1 percent) of all economic activity in the region. Value-added is the residual value of a sector's outputs after it pays for its inputs. This performance measure is akin to regional domestic product and avoids double counting the value of an output from one sector that is used as an input in another sector. A sector's value-added is distributed as wages and salaries, rental payments, royalties from contracts, dividends from corporations, corporate profits, or indirect business taxes (such as property taxes, excise taxes, and sales taxes). The food and fiber system activities contributed \$2.8 billion in value-added, or 19.2 percent of new wealth generated in the region.

The food and fiber system also generates a considerable amount of tax revenue. The tax contribution of the food and fiber system includes tax revenue for federal, state, and local governments. The total tax contribution was estimated to be \$475.34 million. The federal tax revenue contribution was estimated at \$302.69 million, while the state and local government contribution equaled \$172.65 million.

Summary

The food and fiber system in the Mississippi Delta Region contributes \$7.4 billion dollars to the Delta Region. These production and processing sectors provide a major economic contribution to the regional economy, accounting for 20.3 percent of all jobs, 20.8 percent of wages and salaries, 24.4 percent of all sales, and 19.2 percent of value-added activities. Clearly, agriculture contributes a significant amount of employment, income, sales, and value-added to the Mississippi Delta Region's economy.

References

Barnett, B. and L. Reinschmiedt. 1996. Agriculture and Forestry in Mississippi: An Analysis of the Impacts of Food and Fiber Related Sectors on the Mississippi Economy. Agricultural Economics Technical Bulletin No. 95. Mississippi State University, Mississippi State, Mississippi.

Minnesota IMPLAN Group, Inc. 2010. IMPLAN Version 3.0 User's Guide. Minnesota IMPLAN Group, Inc., Stillwater, Minnesota.

Table 1. Mississippi Delta Region economy, indicating size of food and fiber system sectors and all other non-agricultural sectors by employment and wages and salaries, total industry output, and value-added in millions of dollars (\$MM).*

Model Sectors	Employment	Wages and Salaries (\$MM)	Total Industry Output (\$MM)	Value-Added (\$MM)
Agriculture support activities	2,397	79.79	86.14	67.94
Aquaculture and other animal production	1,806	42.75	173.51	89.12
Cattle and dairy	92	1.29	20.79	3.92
Commercial fishing and wildlife	451	1.77	21.44	5.05
Cotton farms	1,292	110.99	436.14	146.95
Food and fiber products	3,488	156.61	1,726.89	214.04
Grain farms	9,502	226.61	802.56	258.77
Logging	390	7.61	54.13	13.43
Other farms	89	24.42	33.80	15.49
Poultry and egg	86	16.35	74.86	15.46
Soybean farms	4,981	287.28	686.79	314.70
Wood and paper products	2,332	103.29	721.80	158.41
All food and fiber system sectors	26,907	1,058.76	4,838.85	1,303.28
State and local government	37,262	1,696.65	2,339.42	2,046.53
Services	35,071	1,041.42	2,223.79	1,270.63
Retail trade	26,584	781.71	1,760.27	1,206.35
Hotels	23,341	580.43	1,761.18	903.00
Health care and social services	22,509	967.85	1,889.06	1,088.61
Manufacturing	12,117	377.78	5,904.54	822.87
Transportation	11,141	506.22	1,468.49	696.83
Construction	10,414	468.58	1,054.27	520.74
Wholesale trade	8,032	467.51	1,196.89	824.36
Real estate	7,914	118.68	2,710.66	1,749.34
Finance and insurance	5,948	259.40	1,258.00	681.49
Federal government	5,764	595.69	793.80	727.29
Entertainment	4,383	117.00	332.40	186.38
Education	3,867	72.90	143.52	83.95
Information	1,597	76.14	483.21	196.50
Utilities	<i>77</i> 1	52.48	532.53	234.20
Mining	606	17.96	153.67	29.48
All other sectors	217,321	8,198.40	26,005.70	13,268.55
Total economy	244,228	9,257.16	30,394.74	14,571.83

^{*}Estimates developed using IMPLAN software and 2011 data.

Table 2. Economic impact estimates of the food and fiber system to the Mississippi Delta Region, indicating impacts by employment and wages and salaries, total industry output, and value-added in millions of dollars (\$MM). The food and fiber system sector values are direct impacts (same values from Table 1), and indirect and induced impacts are shown for all other nonagricultural sectors.*

Model Sectors	Employment	Wages and Salaries (\$MM)	Total Industry Output (\$MM)	Value-Added (\$MM)
Agriculture support activities	2,397	79.79	86.14	67.94
Aquaculture and other animal production	1,806	42.75	173.51	89.12
Cattle and dairy	92	1.29	20.79	3.92
Commercial fishing and wildlife	451	1.77	21.44	5.05
Cotton farms	1,292	110.99	436.14	146.95
Food and fiber products	3,488	156.61	1,726.89	214.04
Grain farms	9,502	226.61	802.56	258.77
Logging	390	7.61	54.13	13.43
Other farms	89	24.42	33.80	15.49
Poultry and egg	86	16.35	74.86	15.46
Soybean farms	4,981	287.28	686.79	314.70
Wood and paper products	2,332	103.29	721.80	158.41
All food and fiber system sectors	26,907	1,058.76	4,838.85	1,303.28
Services	4,003	122.33	263.21	149.50
State and local government	3,804	175.03	262.11	217.39
Retail trade	2,759	80.14	178.61	121.41
Health care and social services	2,512	112.40	220.36	125.80
Hotels	1,879	38.41	111.06	55.42
Real estate	1,574	20.29	421.34	272.34
Wholesale trade	1,176	68.44	175.23	120.69
Transportation	1,156	53.40	166.01	73.43
Construction	1,105	48.47	106.79	53.76
Finance and insurance	910	42.61	226.43	128.67
Federal government	579	59.59	80.19	71.84
Education	342	6.44	13.50	7.86
Entertainment	317	7.43	21.32	11.49
Information	192	9.20	58.82	24.18
Manufacturing	1 <i>7</i> 3	11.08	164.91	22.53
Utilities	142	9.54	98.24	41.62
Mining	51	1.13	13.32	2.07
Total indirect and induced	22,673	865.96	2,581.44	1,500.02
Total impacts	49,580	1,924.72	7,420.29	2,803.30
Total impacts as % of regional economy	20.3%	20.8%	24.1%	19.2%

^{*}Estimates developed using IMPLAN software and 2011 data.

Appendix A.

Table A1. Aggregation scheme of commercial sectors used in the IMPLAN input-output analysis.

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Model Sectors	Original IMPLAN Sectors	
Agriculture support activities	19 Support activities for agriculture and forestry	
Aquaculture and other animal production	14 Animal production, except cattle and poultry and eggs	
Cattle and diary	11 Cattle ranching and farming; 12 Dairy cattle and milk production	
Commercial fishing and wildlife	17 Commercial fishing; 18 Commercial hunting and trapping	
Cotton farms	8 Cotton farming	
Food and fiber products	41 Dog and cat food manufacturing; 42 Other animal food manufacturing; 43 Flour milling and malt manufacturing; 44 Wet corn milling; 45 Soybean and other oilseed processing; 46 Fats and oils refining and blending; 47 Breakfast cereal manufacturing; 48 Sugar cane mills and refining; 49 Beet sugar manufacturing; 50 Chocolate and confectionery manufacturing from cacao beans; 51 Confectionery manufacturing from purchased chocolate; 52 Nonchocolate confectionery manufacturing; 53 Frozen food manufacturing; 54 Fruit and vegetable canning, pickling, and drying; 55 Fluid milk and butter manufacturing; 56 Cheese manufacturing; 57 Dry, condensed, and evaporated dairy product manufacturing; 58 Ice cream and frozen dessert manufacturing; 59 Animal (except poultry) slaughtering, rendering, and processing; 60 Poultry processing; 61 Seafood product preparation and packaging; 62 Bread and bakery product manufacturing; 63 Cookie, cracker, and pasta manufacturing; 64 Tortilla manufacturing; 65 Snack food manufacturing; 66 Coffee and tea manufacturing; 67 Flavoring syrup and concentrate manufacturing; 68 Seasoning and dressing manufacturing; 69 All other food manufacturing; 70 Soft drink and ice manufacturing; 71 Breweries; 72 Wineries; 73 Distilleries; 74 Tobacco product manufacturing; 75 Fiber, yarn, and thread mills; 76 Broadwoven fabric mills; 77 Narrow fabric mills and schiffli machine embroidery; 78 Nonwoven fabric mills; 79 Knit fabric mills; 80 Textile and fabric finishing mills; 81 Fabric coating mills; 82 Carpet and rug mills; 83 Curtain and linen mills; 84 Textile bag and canvas mills; 85 All other textile product mills; 86 Apparel knitting mills; 87 Cut and sew apparel contractors; 88 Men's and boys' cut and sew apparel manufacturing; 91 Apparel accessories and other apparel manufacturing; 92 Leather and hide tanning and finishing; 93 Footwear manufacturing; 94 Other leather and allied product manufacturing	
Grain farms	2 Grain farming	
Logging	15 Forestry, forest products, and timber tract production; 16 Commercial logging	
Other farms	3 Vegetable and melon farming; 4 Fruit farming; 5 Tree nut farming; 6 Greenhouse, nursery, and floriculture production; 7 Tobacco farming; 9 Sugarcane and sugar beet farming; 10 All other crop farming	
Poultry and egg	13 Poultry and egg production	
Soybean farms	1 Oilseed farming	
Wood and paper products	95 Sawmills and wood preservation; 96 Veneer and plywood manufacturing; 97 Engineered wood member and truss manufacturing; 98 Reconstituted wood product manufacturing; 99 Wood windows and doors and millwork manufacturing; 100 Wood container and pallet manufacturing; 101 Manufactured home (mobile home) manufacturing; 102 Prefabricated wood building manufacturing; 103 All other miscellaneous wood product manufacturing; 104 Pulp mills; 105 Paper mills; 106 Paperboard Mills; 107 Paperboard container manufacturing; 108 Coated and laminated paper, packaging paper, and plastics film manufacturing; 109 All other paper bag and coated and treated paper manufacturing; 110 Stationery product manufacturing; 111 Sanitary paper product manufacturing; 12 All other converted paper product manufacturing; 295 Wood kitchen cabinet and countertop manufacturing; 296 Upholstered household furniture manufacturing; 297 Nonupholstered wood household furniture manufacturing; 301 Custom architectural woodwork and millwork manufacturing	
Construction	34 Construction of new nonresidential commercial and healthcare structures; 35 Construction of new nonresidential manufacturing structures; 36 Construction of other new nonresidential structures; 37 Construction of new residential permanent site single- and multi-family structures; 38 Construction of other new residential structures; 39 Maintenance and repair construction of nonresidential structures; 40 Maintenance and repair construction of residential structures	
Education	391 Private elementary and secondary schools; 392 Private junior colleges, colleges, universities, and professional schools; 393 Other private educational services	
Entertainment	402 Performing arts companies; 403 Spectator sports companies; 404 Promoters of performing arts and sports and agents for public figures; 405 Independent artists, writers, and performers; 406 Museums, historical sites, zoos, and parks; 407 Fitness and recreational sports centers; 408 Bowling centers; 409 Amusement parks, arcades, and gambling industries; 410 Other amusement and recreation industries	
Federal government	427 US Postal Service; 428 Federal electric utilities; 429 Other federal government enterprises; 439 * Employment and payroll only (federal government, non-military); 440 * Employment and payroll only (federal government, military)	
Finance and insurance	354 Monetary authorities and depository credit intermediation activities; 355 Nondepository credit intermediation and related activities; 356 Securities, commodity contracts, investments, and related activities; 357 Insurance carriers; 358	

Healthcare and social services	394 Offices of physicians, dentists, and other health practitioners; 395 Home healthcare services; 396 Medical and diagnostic labs and outpatient and other ambulatory care services; 397 Private hospitals; 398 Nursing and residential care facilities; 399 Child day care services; 400 Individual and family services; 401 Community food, housing, and other relief services, including rehabilitation services
Hotels	411 Hotels and motels, including casino hotels; 412 Other accommodations; 413 Food services and drinking places
Information	341 Newspaper publishers; 342 Periodical publishers; 343 Book publishers; 344 Directory, mailing list, and other publishers; 345 Software publishers; 346 Motion picture and video industries; 347 Sound recording industries; 348 Radio and television broadcasting; 349 Cable and other subscription programming; 350 Internet publishing and broadcasting; 351 Telecommunications; 352 Data processing, hosting, ISP, web search portals and related services; 353 Other information services
Manufacturing	113 Prinning; 114 Support activities for prinning; 115 Petroleum refineries; 116 Asphalt poving mixture and block manufacturing; 119 All other petroleum and cool products manufacturing; 120 Protrochemical manufacturing; 121 Industrial gas manufacturing; 122 Synthetic days and pignent manufacturing; 123 Alkalies and chlorine manufacturing; 121 Carbon black manufacturing; 122 Synthetic days and pignent manufacturing; 123 Alkalies and chlorine manufacturing; 124 Carbon black manufacturing; 125 All other basis inorganic chemical manufacturing; 126 Presistes material and resist manufacturing; 125 Presistes material and resist manufacturing; 130 Fertilizer manufacturing; 127 Presistes material and botantical manufacturing; 131 Pesticide and other agriculturial chemical manufacturing; 132 Medicinal and botantical manufacturing; 134 Presisted and other agriculturial cool manufacturing; 137 Adhesive manufacturing; 138 Soop and cleaning compound manufacturing; 139 Forite and cooting manufacturing; 137 Adhesive manufacturing; 138 Soop and cleaning compound manufacturing; 139 Forited preparation manufacturing; 134 Otherining in Manufacturing; 141 All all alrent-emical product and preparation manufacturing; 148 Prisis pig has manufacturing; 147 Interference and preparation manufacturing; 148 Prisis pig has manufacturing; 148 Interference and preparation manufacturing; 148 Prisis pig has pige fitting manufacturing; 147 (Preference and preparation manufacturing); 148 Prisis pig has pige fitting manufacturing; 147 (Preference and Preparation manufacturing); 148 Prisis pige has pige fitting manufacturing; 147 (Preference and Preparation and Preparatio

	apparatus manufacturing; 249 Search, detection, and navigation instruments manufacturing; 250 Automatic environmental control manufacturing; 251 Industrial process variable instruments manufacturing; 253 Electricity and signal testing instruments manufacturing; 254 Analytical laboratory instrument manufacturing; 255 Irradiation apparatus manufacturing; 256 Watch, clock, and other measuring and controlling device manufacturing; 257 Software, audio, and video media for reproduction; 258 Magnetic and optical recording media manufacturing; 257 Electric lamp bulb and part manufacturing; 260 Lighting fixture manufacturing; 261 Small electrical appliance manufacturing; 262 Household cooking appliance manufacturing; 263 Household refrigerator and home freezer manufacturing; 264 Household laundry equipment manufacturing; 265 Other major household appliance manufacturing; 264 Power, distribution, and specially transformer manufacturing; 267 Motor and generator manufacturing; 268 Switchgear and switchboard apparatus manufacturing; 269 Relay and industrial control manufacturing; 270 Storage battery manufacturing; 271 Primary battery manufacturing; 272 Communication and energy wire and cable manufacturing; 273 Wiring device manufacturing; 274 Carbon and graphite product manufacturing; 275 All other miscellaneous electrical equipment and component manufacturing; 279 Motor vehicle body manufacturing; 280 Truck trailer manufacturing; 278 Heavy duty truck manufacturing; 279 Motor vehicle body manufacturing; 280 Truck trailer manufacturing; 281 Motor home manufacturing; 282 Travel trailer and camper manufacturing; 283 Motor vehicle parts manufacturing; 284 Aircraft manufacturing; 285 Aircraft engine and engine parts manufacturing; 286 Other aircraft parts and auxiliary equipment manufacturing; 287 Guided missile and space vehicle manufacturing; 288 Propulsion units and parts for space vehicles and guided missiles manufacturing; 381 Robor application and parts manufacturing; 391 Boat building; 292 Motorcycle, bicycle, and parts m
Mining	20 Extraction of oil and natural gas; 21 Mining coal; 22 Mining iron ore; 23 Mining copper, nickel, lead, and zinc; 24 Mining gold, silver, and other metal ore; 25 Mining and quarrying stone; 26 Mining and quarrying sand, gravel, clay, and ceramic and refractory minerals; 27 Mining and quarrying other nonmetallic minerals; 28 Drilling oil and gas wells; 29 Support activities for oil and gas operations; 30 Support activities for other mining
Not an industry	433 * Not an industry (used and secondhand goods); 434 * Not an industry (scrap); 435 * Not an industry (rest of the world adjustment); 436 * Not an industry (noncomparable foreign imports)
Real estate	360 Real estate establishments; 361 Imputed rental activity for owner-occupied dwellings; 362 Automotive equipment rental and leasing; 363 General and consumer goods rental except video tapes and discs; 364 Video tape and disc rental; 365 Commercial and industrial machinery and equipment rental and leasing; 366 Lessors of nonfinancial intangible assets
Retail trade	320 Retail Stores - Motor vehicle and parts; 321 Retail Stores - Furniture and home furnishings; 322 Retail Stores - Electronics and appliances; 323 Retail Stores - Building material and garden supply; 324 Retail Stores - Food and beverage; 325 Retail Stores - Health and personal care; 326 Retail Stores - Gasoline stations; 327 Retail Stores - Clothing and clothing accessories; 328 Retail Stores - Sporting goods, hobby, book and music; 329 Retail Stores - General merchandise; 330 Retail Stores - Miscellaneous; 331 Retail Nonstores - Direct and electronic sales
Services	367 Legal services; 368 Accounting, tax preparation, bookkeeping, and payroll services; 369 Architectural, engineering, and related services; 370 Specialized design services; 371 Custom computer programming services; 372 Computer systems design services; 373 Other computer related services, including facilities management; 374 Management, scientific, and technical consulting services; 375 Environmental and other technical consulting services; 376 Scientific research and development services; 377 Advertising and related services; 378 Photographic services; 379 Veterinary services; 380 All other miscellaneous professional, scientific, and technical services; 381 Management of companies and enterprises; 382 Employment services; 383 Travel arrangement and reservation services; 384 Office administrative services; 385 Facilities support services; 386 Business support services; 387 Investigation and security services; 388 Services to buildings and dwellings; 389 Other support services; 390 Waste management and remediation services; 414 Automotive repair and maintenance, except car washes; 415 Car washes; 416 Electronic and precision equipment repair and maintenance; 417 Commercial and industrial machinery and equipment repair and maintenance; 418 Personal and household goods repair and maintenance; 419 Personal care services; 420 Death care services; 421 Dry-cleaning and laundry services; 422 Other personal services; 423 Religious organizations; 426 Private household operations
State and local government	430 State and local government passenger transit; 431 State and local government electric utilities; 432 Other state and local government enterprises; 437 * Employment and payroll only (state & local govt, non-education); 438 * Employment and payroll only (state & local govt, education)
Transportation and warehousing	332 Transport by air; 333 Transport by rail; 334 Transport by water; 335 Transport by truck; 336 Transit and ground passenger transportation; 337 Transport by pipeline; 338 Scenic and sightseeing transportation and support activities for transportation; 339 Couriers and messengers; 340 Warehousing and storage
Utilities	31 Electric power generation, transmission, and distribution; 32 Natural gas distribution; 33 Water, sewage and other treatment and delivery systems;

Transportation	Transport by air; Transport by rail; Transport by water; Transport by truck; Transit and ground passenger transportation; Transport by pipeline; Scenic and sightseeing transportation and support activities for transportation; Couriers and messengers
Utilities	Electric power generation, transmission, and distribution; Natural gas distribution; Water, sewage and other treatment and delivery systems
Wholesale trade	319 Wholesale trade businesses



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