

MINNESOTA POULTRY INDUSTRY PROFILE

1. Production

Turkey

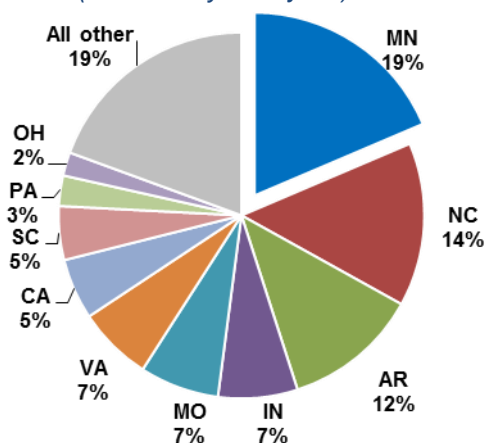
- Minnesota ranks No. 1 in turkey production in the U.S. – raising 45 million birds annually.
- Minnesota accounts for nearly one-fifth of all turkeys produced in the U.S.
- Turkey production generates \$866 million in cash receipts annually.
- Minnesota’s turkey production accounts for 62% of the state’s total poultry production.
- Minnesota has 559 turkey farms.

All Poultry & Eggs

- Minnesota ranks No. 12 in poultry production in the U.S. – valued at \$1.2 billion annually (including turkeys, broilers, eggs, and farm chicken).
- Minnesota’s poultry sector accounts for 16% of the state’s total livestock production and 5% of the state’s total agricultural production.
- Minnesota has 3,746 poultry farms.

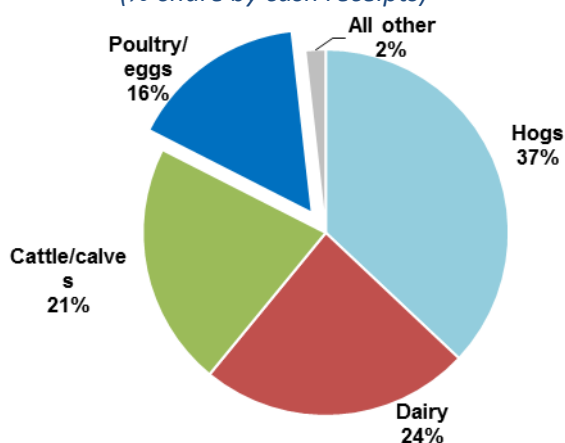
U.S. Top Turkey Producing States

(%-share by turkey #'s)



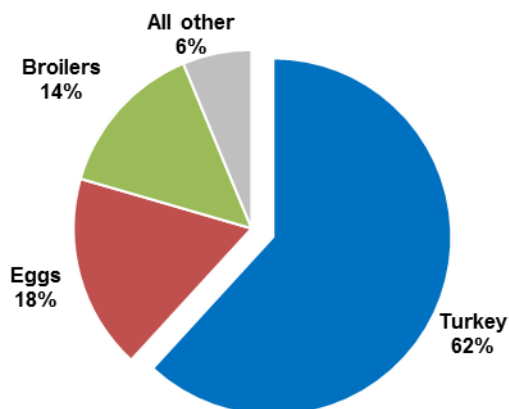
MN Livestock Cash Receipts by Sector

(%-share by cash receipts)



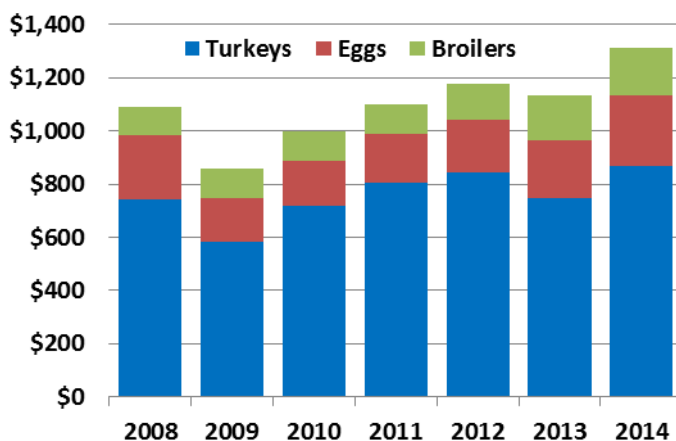
MN Turkey Cash Receipts: % of Total Poultry

(%-share by value)



MN Poultry Cash Receipts by Product

(Million \$)



Source: USDA, ERS



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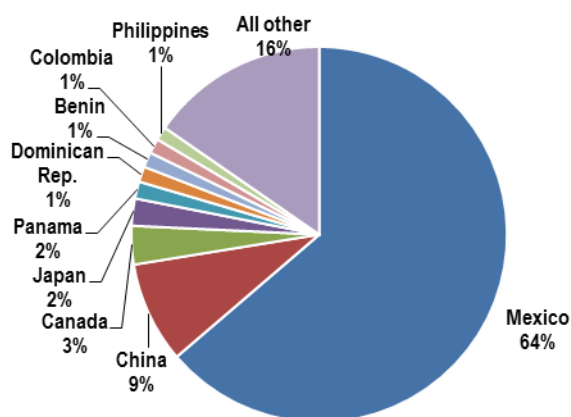
2. Exports

Turkey

- Minnesota exported \$92 million in turkey products, which is about 8 percent of the state's total turkey production.
- Top markets for Minnesota turkey exports:
 - 1) Mexico (64% market-share);
 - 2) China (9% market-share); and
 - 3) Canada (3% market-share).
- Minnesota turkey exports grew by 66% since 2010. Countries in Asia, Africa, and South America, as well as Mexico, are leading the growth.

MN Turkey Exports: Top Markets

(%-share by value)

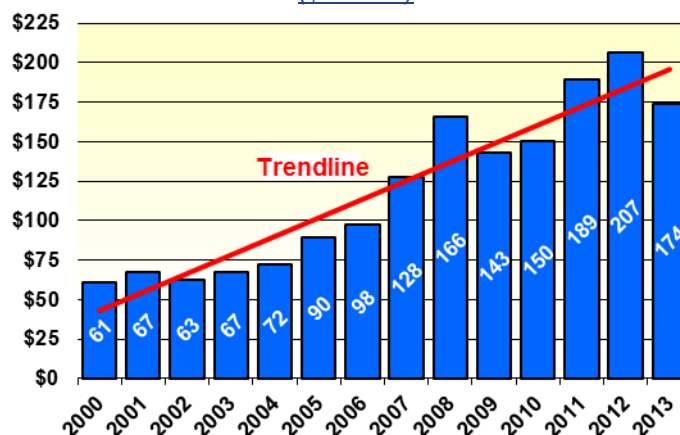


All Poultry

- Minnesota exported \$174 million in poultry products in 2013.
- About 53% of Minnesota's poultry export is turkey meat; the rest is broiler meat and other poultry products.
- Minnesota poultry exports reached a record-high in 2012, at \$207 million.
- Top markets for Minnesota poultry exports:
 - 1) Mexico (23% market-share);
 - 2) China (15% market-share); and
 - 3) Canada (12% market-share).

MN Poultry Export Trend

(\$ Million)



Source: USDA-FAS

3. Economic Impacts (Multiplier Effects)

Turkey

- Minnesota turkey production:
 - Output impacts: \$1.6 billion
 - Employment impacts: 3,920 jobs
- Minnesota turkey exports:
 - Output impacts: \$196 million
 - Employment impacts: 480 jobs

All poultry

- Minnesota poultry production:
 - Output impacts: \$2.6 billion
 - Employment impacts: 6,340 jobs
- Minnesota's poultry exports:
 - Output impacts: \$374 million
 - Employment impacts: 910 jobs

