

## The Economic Importance of Agriculture Series

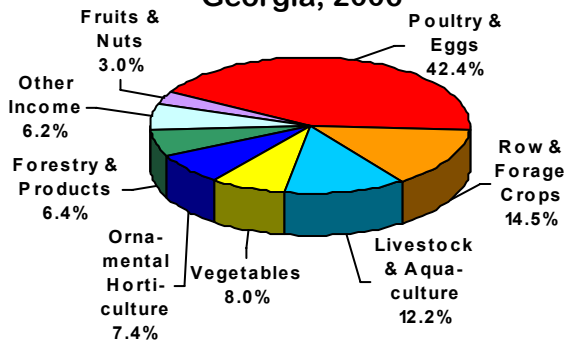
*This brochure is one of a series of publications from the Center for Agribusiness and Economic Development.*

*The goal of these brochures is to inform Georgians of the essential role agriculture plays in the economy.*

*Others in the series include:*

- \* *Economic Importance of Food and Fiber Production and Processing*
- \* *Poultry and Eggs*
- \* *Row and Forage Crops*
- \* *Livestock and Aquaculture*
- \* *Ornamental Horticulture*
- \* *Forestry and Related Products*
- \* *Fruits and Nuts*

### Food and Fiber Production Value Georgia, 2006



Total Farm Gate Value = \$10.4 billion

Source: 2006 Georgia Farm Gate Value Survey



The University of Georgia

College of Agricultural & Environmental Sciences

The Center for Agribusiness and Economic Development is a unit of the College of Agricultural and Environmental Sciences, combining the missions of research and extension.

The University of Georgia and Fort Valley State University, the U.S. Department of Agriculture and counties of the state cooperating. The Cooperative Extension Service offers educational programs, assistance and materials to all people without regard to race, color, national origin, age, gender or disability. An equal opportunity/affirmative action organization committed to a diverse work force.

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To access this brochure series as well as other data related to Georgia and its counties, visit our websites at:

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Brochure Series 07-05

## Economic Importance of Vegetables in Georgia



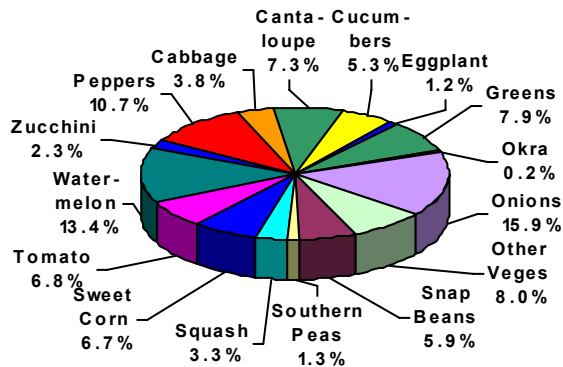
Center for Agribusiness and Economic Development

*“Adding Value to Georgia’s Agricultural Economy Through Research and Extension”*

# Georgia's Vegetable Industry

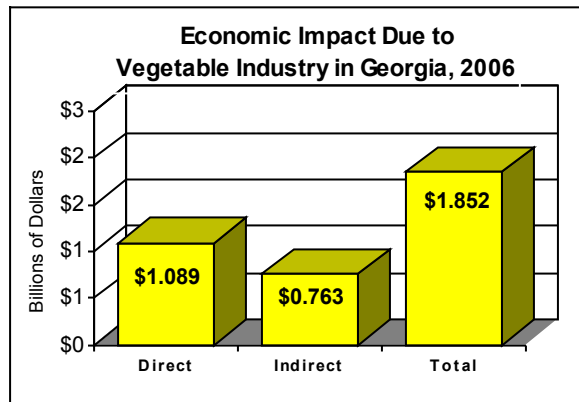
The vegetable industry in Georgia is one of agriculture's most diverse and fastest growing sectors. Vegetables are often considered high value-per-acre crops. Recent increases in the number of acres grown in vegetables has led to more packing sheds and processing lines being built in Georgia.

Vegetable Farm Gate Value by Percent Georgia, 2006



## OUTPUT IMPACT

- ⇒ Vegetable industry producers and processors create **direct** sales of \$1.089 billion.
- ⇒ These sales, in turn, generate additional sales in the state economy, creating another \$763 million of **indirect** economic impact.



- ⇒ Vegetable industry production generates a total economic impact of \$1.852 billion for the State of Georgia.

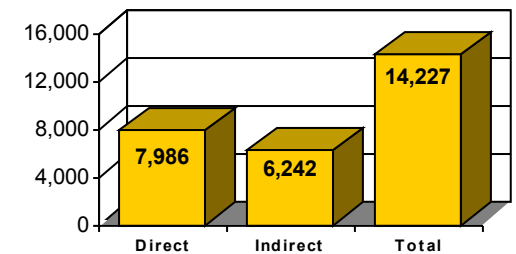
## EMPLOYMENT IMPACT

- ⇒ Vegetable industry producers and processors **directly** employ 7,986 workers in Georgia which include full-time and part-time jobs.



- ⇒ **Indirect** employment (those relying on the vegetable industry) provides an additional 6,242 jobs. This group includes those who provide supplies and services to the vegetable industry, such as containers and truck transportation. Increased wage spending creates jobs in other sectors, such as retail sales and health services.

Employment Due to Vegetable Industry Georgia, 2006

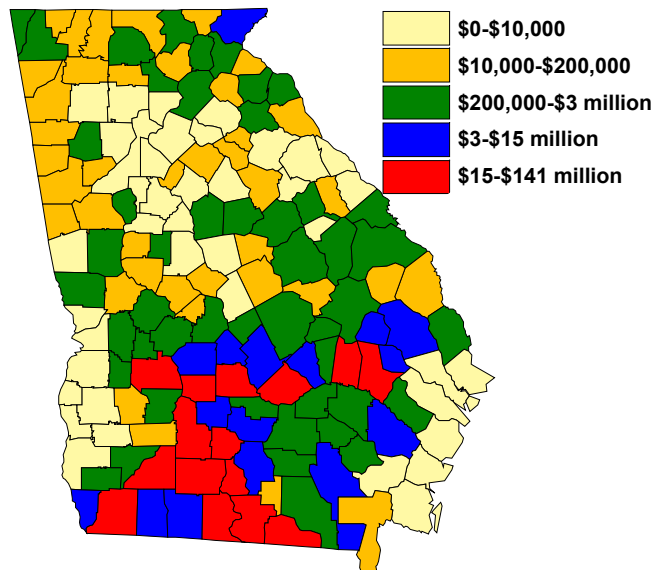


- ⇒ A **total** of 14,227 jobs are created due to the vegetable industry in Georgia.

## GEORGIA VEGETABLE FACTS:

- Vegetable production had a total farm gate value of \$828 million in 2006.
- Georgia's climate favors vegetables, often allowing for both spring and fall plantings.
- Onions and watermelon value of production ranked in the Top 20 of all Georgia commodities in 2006.
- Eighteen individual vegetable commodities had farm gate values in excess of \$10 million in 2006.
- Among all states, Georgia ranks in the top four for fresh market vegetable area harvested, production, and value. (NASS, USDA)

2006 Vegetables Farm Gate Value by County



## STUDY METHODOLOGY

- ⇒ This study used an input-output model called IMPLAN to determine the effects of the vegetable industry in Georgia.



- ⇒ Data used came from IMPLAN as well as from the **2006 Farm Gate Value Report**. Production includes the major industrial sectors included in this series. Processing includes all industries which rely directly on the production of agricultural products in Georgia.